# **Apoorv Agarwal**

apoorvag@iitk.ac.in +91-9456382300 https://www.linkedin.com/in/apoorv-agarwal7/



EDUCATION				
Degree/Qualification	Institution	CGPA/Percentage	Year	
MBA (Expected April 2021)	Indian Institute of Technology, Kanpur	N/A	2019-Present	
B.Tech - Applied Petroleum	University of Petroleum and Energy	79	2012-2016	
Engineering	Studies, Dehradun			
HSC (12 <sup>th</sup> )	Sachdeva Public School, Delhi	93.6	2012	
SSC (10 <sup>th</sup> )	Birla Vidya Mandir, Nainital	9.6	2010	

## **WORK EXPERIENCE**

INDY FOODS Kashipur

#### **Founder / Sole Proprietor**

Feb 17 to May 19 • 27 Months

- Business Development: Established business (reached a production of 70 Kgs/day with minimalistic infrastructure); Procured licenses (FSSAI under Food Safety and Standards Act, 2006, and trademarks); Developed products (packaged condiment and mushrooms); Sourced cheap and quality raw materials
- Sales & Marketing: Penetrated Delhi's retail and super market; Captured 20-25% of the conventional local market (Kashipur); Established high market and product reputation among sellers; Cultivated strong relationship with sellers
- Operations: Established processes; Planned daily tasks and fulfilled them; Ensured quality through process tweaks
- Managing Team: Led a team of 6 members and ensured their up-skilling
- Supply Chain: Established efficient supply chain for seamless delivery of mushrooms

POSITION OF RESPONSIBILITY		
UPES, Dehradun	• Overall Student Coordinator, UURJA, 2014; responsible for delivery of the Annual Cultural Fest.	
	• Organized Share Market & Investment Workshop in collaboration with Innovian Technologies, '14.	
	■ Team Leader, Outgoing Exchange, AIESEC in Dehradun, 2013-14	

## **CERTIFICATION**

Pursuing Fundamentals of Digital Marketing by Google

ACADEMIC PROJECT		
Indian Oil Ltd., New	<ul> <li>The internship involved studying the concepts of casing design &amp; applying them on a</li> </ul>	
Delhi	given data to design the best casing policy on LANDMARK (Halliburton's software).	
(Internship)	Duration: 4 weeks (July '15 – August '15)	
Oil and Natural Gas	<ul> <li>The training involved understanding operations of CPF (Central Processing</li> </ul>	
Corporation Ltd.,	Facilities), CTF (Central Tank Farm) and General Drilling Operations (DTYS &	
Ankleshwar (Internship)	Cementing). Duration: 3 weeks (June '15 – July '15).	
UPES, Dehradun	<ul> <li>Researched &amp; studied the concept of Snake Wells, an approach in high dipping</li> </ul>	
(Project)	multilayered thin reservoirs implemented by Brunei Shell Petroleum. Duration:	
	August '15 – April '16.	

ACHIEVEMENTS	
CBSE, New Delhi	• Certificate of merit for being in top 0.1% candidates in English Core, 2012.
UPES, Dehradun	■ Won Comedy Knights at UPES, Dehradun, 2014.

## **OTHER INTEREST AND HOBBIES**

•Reading •Watching Documentaries •Playing Badminton • Swimming